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Redevco successfully completes Haarlem redevelopment

- new G-Star store opened -

Redevco has successfully completed redeveloping the 3,200 sq.m. C&A store in the historic centre of Haarlem. The result is a stylish high-quality retail property, in which a separate 500 sq.m. unit has been created which has been rented out to Edgero B.V., a G-Star franchisee. The new G-Star store was opened on Thursday 22 September.

In consultation between sitting tenant C&A and Redevco, C&A handed back 500 sq.m. of their store to Redevco for redevelopment into a new retail unit. This involved splitting off one section on both floors of the property, on the corner of Anegang and Frankestraat, resulting in a new unit of 2 x 250 sq.m.

Architect Van Manen and the G-Star architects were commissioned to design a new facade and mezzanine for the new store. The distinctive brick structure of the new store front blends in well with its surroundings in the historic centre of Haarlem and creates the right G-Star image.

As part of the opening celebrations, Redevco and Edgero B.V. made a donation to a local charity, Stichting Bikkel Anne. This foundation promotes the interests of young adults with a chronic illness or disability, for example through a special publication, *Unlimited Magazine*.



Redevco is proud of the end result, says Clemens Brenninkmeijer, Country Manager of Redevco Netherlands. "Redevco is strongly committed to comprehensively upgrading commercial retail

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properties and will continue to invest in projects such as these in the coming years.”

ABOUT REDEVCO

Redevco is an independent international real estate company, managing and developing one of the largest retail portfolios in Europe, currently valued at 7.5 billion euros. The portfolio comprises over 700 properties in top locations throughout 16 countries. The company also operates in Asia, where it is building a retail portfolio in the larger metropolitan areas, with a focus on China. Redevco is owned by Cofra Holding AG, a Swiss-based holding company.

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